CLAIMS:

1. A method of rendering a removable storage medium virtually re-writable, on which storage medium information is stored read-only, said method comprising the steps of

providing a unique medium identifier for said removable read-only storage medium,

providing a link to a networked storage area of a mass storage device, wherein access to said storage area is granted by means of said medium identifier.

2. The method according to claim 1, wherein said storage medium is an optical disc.

3. The method according to claim 2, wherein said optical disc is chosen from a CD, DVD, SFFO disc, Blu-Ray disc.

4. The method according to claims 1 to 3, wherein said link is a wireless access link to a network.

5. The method according to claim 4, wherein said wireless access link only is operative within a restricted area.

6. The method according to claims 1 to 5, wherein said storage medium is a ticket having stored thereon information concerning a physical site said ticket providing access to.

7. The method according to claim 6, wherein said physical site is a theme park, museum or event location.

8. The method according to claims 1 to 7, said method comprising modifying the content in said storage area when using said storage medium, said modifying step comprising

virtually changing, adding or deleting content to content stored on said removable storage medium.

9. The method according to claims 1 to 8, wherein said medium identifier is a user id provided by a user when accessing said storage medium.

10. The method according to claim 9, wherein a group of users having different individual user ids share the same network storage area, such that when one user of the group of users modifies the content in said network storage area, all remaining users will experience the same changes when using identical copies of said read-only storage medium.

11. The method according to claims 2 to 8, wherein said medium identifier is a unique identification code in the Burst Cutting Area (BCA) of the optical disc.

12. A system (3) for rendering a removable read-only storage medium (30) virtually re-writable, said system (3) comprising
means (32) for providing a unique medium identifier for said removable read-only storage medium (30),
means (33) for providing a link to a networked storage area of a mass storage device (35), wherein access to said storage area is granted by means of said medium identifier.

13. The system (3) according to claim 12, wherein a portable disk-based information device (31) comprises a reader for said read-only storage-medium (30), said portable device (31) being operably connected to said mass storage device (35) via a network (34).

14. The system (3) according to claim 13, wherein said network (34) is a wireless communication network.

15. The system (3) according to claim 14, wherein said wireless communication network is a local network having a range limited to a site.

16. A computer-readable medium (5) having embodied thereon a computer program for processing by a computer (50), the computer program comprising code segments for rendering a removable read-only storage medium virtually re-writable, comprising

a first code segment (51) for providing a unique medium identifier for said removable read-only storage medium, and

a second code segment (52) for providing a link to a networked storage area of a mass storage device, wherein access to said storage area is granted by means of said medium identifier.